



Chapter 78

----- For Immediate Release -----
January 11, 2008

Chapter 78, the Blue Ridge Chapter of the Society of Broadcast Engineers today announced that they are sponsoring a regional trade show for radio and television and related users of video and audio. The Broadcast General Store is co-sponsoring the show.

The exhibition will be held in the Roanoke Civic Center convention center on July 17, 2008. Over 50 vendors of technology and services will be exhibiting, making it the largest trade of it's kind in this region in over a decade.

There will be education opportunities as well, with tracks of papers and programs being presented throughout the day. There will be seminars throughout the day for Radio, Television and Management.

Attendance for the exhibition and the programs is free.

“Our SBE Chapter is dedicated to making sure people who work in broadcast and related technologies have every opportunity to learn and keep up in the constantly changing landscape. This program is a unique opportunity for anyone interested in communications technologies to see these technologies first hand, and to update their knowledge base, without the expense and time of traveling to far away trade shows like NAB.” said Tom Atkins, chapter program chairman. “This event will also give attendees a chance to meet, mingle and learn from their peers throughout the region.”

More details on programs will be announced as they are finalized. Information can be obtained by contacting Eddie Durham chapter chairman at ecs@rev.net, or Tony Mancari, event chairman, at tmancari@wvpt.net , or by visiting Chapter 78's web site at www.sbe78.org for updates. Visitors to the site may also learn more about the DTV transition, download the latest chapter newsletter, and link to the national SBE web site.